



WHY THE ARTS MATTER IN PENNSYLVANIA



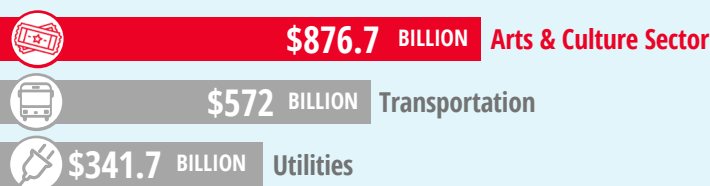
NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR'S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.2% OF NATION'S GDP & 4.6 MILLION JOBS

U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector was a **\$876.7 billion industry** in 2020, representing **4.2%** of the nation's GDP, **4.6 million jobs**, and total compensation of **\$446 billion**.

Source: **U.S. Bureau of Economic Analysis & National Endowment for the Arts, 2022** (2020 data collected during the pandemic)



BONUS: In 2020, the arts & culture sector ranked 3rd among comparison sectors.

PENNSYLVANIA ARTS FACTS

PA ARTS & CULTURE SECTOR REPRESENTS 3.3% OF STATE'S GDP & 156,980 JOBS

U.S. Bureau of Economic Analysis reports that the arts and culture sector contributed **\$25.7 billion** to PA's economy in 2020, representing **3.3%** of the state's GDP, **156,980 jobs**, and total compensation of **\$13 billion**.

Source: **U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022** (2020 data collected during the pandemic)



BONUS: In 2020, PA arts and culture was also larger than the Agriculture industry.

LOSS OF REVENUE AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Between **2019** and **2020**, the U.S. **arts economy** shrank at **nearly twice the rate** of the economy as a whole. Arts and cultural production fell by **6.4%** when adjusted for inflation, compared with a **3.4%** decline overall.

Source: **U.S. Bureau of Economic Analysis, 2022** (Data collected during the pandemic)
See Americans for the Arts regularly updated **COVID-19 Impact on the Arts Research Update**.

\$53.6B GDP LOST & **600,000** JOBS LOST

PA arts and culture value added decreased by **5%** between **2019** and **2020**. In addition, arts & culture employment decreased by **13%**, dropping from **180,216** to **156,980**.

Source: **U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies, 2022** (2020 data collected during the pandemic)

\$1.5B GSP LOST & **23,236** JOBS LOST

ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates **\$166.3 billion in economic activity** annually that supports **4.6 million jobs** and generates **\$27.5 billion** in federal, state, and local government revenue.

- Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, **Arts & Economic Prosperity 5, 2017** (Prior to COVID-19 pandemic)

NONPROFIT ART ISA **\$166.3 BILLION** DRIVER OF OUR NATIONAL, STATE & LOCAL ECONOMY.

In 2015, nonprofit arts organizations in the state generated **\$3.4 billion in economic activity** annually that supported **100,114 jobs** and generated **\$402.1 million** in state and local government revenue

- In the **Lehigh Valley** specifically, nonprofit arts groups generated **\$83.2 million** in economic activity. Audiences of 3.6 million people added another **\$103.2 million** in related spending for a total of **\$186.4 million** for the region in 2015, and this generated **\$18.8 million** in local and state government revenues.

Source: Americans for the Arts, Arts & Economic Prosperity 5, **Lehigh Valley** report, 2017.

NONPROFIT ART ISA **\$3.4 BILLION** DRIVER OF JUST ONE OF OUR LOCAL ECONOMIES.

PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q How much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress allocated **\$180 million** to the NEA in **FY22**. This amounts to just **54 cents** per capita. Ideally, Congress should index \$1 per capita funding to the NEA. For COVID economic relief, Congress also allocated **\$75 million** in CARES Act and **\$135 million** in ARPA funding for distribution by the NEA. Additionally, Congress allocated **\$16 billion** to the SBA for shuttered arts venues plus billions more for PPP and EIDL.

Source: **Americans for the Arts Action Fund, 2022**.

Q How much did PA receive in public funding for the arts and culture?

A In **FY21-22**, the state allocated **\$10,457,000** to the Pennsylvania Council on the Arts. The Pennsylvania Council on the Arts also received **\$1,015,800** in federal NEA funds and **\$1,433,000** in ARPA and CARES Act funds. Both ARPA and CARES Act Funds supported **528** grants. Another **91** nonprofit arts organizations received direct grants from the NEA totaling **\$4,220,000**.

Source: **Pennsylvania Council on the Arts & NEA, 2022**

GDP & JOBS

COVID-19 IMPACT

ECONOMICS

FUNDING

“In lower-income neighborhoods, cultural resources are ‘significantly’ linked to better health, schooling, and security.”

—Penn Social Policy & Practice



PENNSYLVANIA ARTS FACTS

IN THE KEYSTONE STATE, THE ARTS UNITE US

Creative Communities of Care is a partnership between the PA Council on the Arts and the PA Department of Military and Veterans Affairs to bring in-depth, collaborative, creative programming to veterans at all six homes for veterans in the commonwealth.

THE PENNSYLVANIA COUNCIL ON THE ARTS (PCA)

— The mission of the Pennsylvania Council on the Arts is to strengthen the cultural, educational, and economic vitality of Pennsylvania’s communities through the arts.

Executive Director: Karl Blischke

Chair: Jeffrey A. Parks



Building stronger communities takes creativity.

Learn more here.

ART IN PENNSYLVANIA

- VisitPA can direct you to the best destinations for arts and culture in the state **here**.
- BestThingsPA can direct you to the best venues of live theater and dance performances **here**.
- ArtsFairCalendar offers a calendar of art shows and craft fairs in Pennsylvania **here**.

PA ARTS ADVOCACY ORGANIZATIONS

PA Museums

pamuseums.org/

Pennsylvania Art Education Association

paeablog.org/

Pennsylvania Music Educators Association

www.pmea.net/

CITIZENS FOR THE ARTS IN PENNSYLVANIA

advocates for funding and public policies that ensure the practice of, access to, and the appreciation of arts and culture for all citizens in the Commonwealth of Pennsylvania.

Director: Pamela J. Snyder Etters

Chair: Kelly Gibson



Learn more here.

Join here.

THE ARTS ARE EVERYWHERE!

- Starting in the Lehigh Valley, ArtsQuest’s Musikfest attracts more than 1 million visitors to **Bethlehem** each year. Musikfest is the country’s largest free music festival.
- Head south to **Chadds Ford** and enjoy the art of the Wyeth family at the Brandywine River Museum. In addition to the Wyeth family’s work, the museum also houses a cross-section of American art with special focus on artists from the Brandywine Valley.
- Start a tour of Lancaster with a visit to the Ware Center, the city’s newest visual and performing

arts center. It is located in the heart of the arts & historical district. Down the street is the Fulton Opera House, and located along **Prince Street** are arts galleries to appeal to everyone’s taste.

- Head up to **State College** to attend the Central Pennsylvania Festival of the Arts in July. The Festival assists the Nittany Valley Running Club in presenting the Sue Crowe Memorial Arts Festival Races, and Schlow Centre Region Library in presenting BookFest.
- Head west to **Ridgway** and attend the annual Chainsaw Carvers Rendevous. Over 60 carvers from

around the nation participate in this experience.

- The City of **Sharon** sits unassumingly in the Shenango Valley of **Mercer County**, nestled against Pennsylvania’s border with Ohio. But this quiet city is home to a unique arts festival—Waterfire Sharon! The festival incorporates the contributions of dozens of local galleries and works of art lining downtown Sharon. The family-friendly event offers an opportunity to walk the main streets of the city traffic-free in the glow of the river’s stunning display of fire.

To View the Top 10 Reasons to Support the Arts, Click Here.

PENNSYLVANIA ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

VISIT US: ArtsActionFund.org/join

CALL US: 202.371.2830

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To download this factsheet, "Why the Arts Matter in Pennsylvania," with corresponding resource links visit www.ArtsActionFund/StateFactsheets